

ABSTRACT OF THE DISCLOSURE

A brick, and similar article, engraving process utilizes a CO₂ continuous beam laser guided over a beam path which outlines a graphic image on the article being engraved and
5 repeats the beam path at incrementally spaced positions of the beam until the width of the graphic image is defined, thereby concentrating the heat of the laser engraving process in the vicinity of the graphic image during the process. The graphic image may be engraved in one or two
10 passes of the beam over the surface of the article being engraved, such as common construction brick, wherein the engraving has minimal reflectivity and is of a uniform dark color providing an enhanced aesthetically pleasing engraved article.

DALLAS 1392021v1